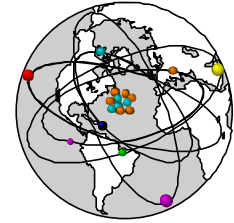


# Emirates Business Management Internet Related Services WE SET THE TREND .....



## Introducing ..... The UAE Yellow Pages On Internet

### EMIRATES BUSINESS MANAGEMENT

**Emirates Business Management** is a well established company in Dubai. We have been in the Consultancy and Training Business for several years now and have earned a fairly good reputation. We are a team of young, enterprising and dedicated professionals, including - *Engineers, Computer Graduates, Management Graduates, Chartered Accountants, etc.*, each one of us having tremendous experience in our respective fields. **Emirates Business Management (EBM)** is recommended by the **Etisalat** for its Internet related services. We are involved in *Internet Training, Creation of Home Pages, Hosting of Home Pages, and also in Set-up of Servers*. We have an impressive list of clients. All you need for references is to ask us - and we will furnish you with a list.

### WHAT IS INTERNET?

In today's world of high competition, working on an international level, without a net is very difficult and risky to your business growth. You lose out on the latest happenings in the business world. With Internet to support you, you are bound to find yourself in a whole new library of information from every accessible corner of the world. Do you need anything else to further your business? The University of Michigan Business has recently found that four to five time more people are using the WWW (World Wide Web) to find information about products and services through the Net. Internet is very simply put, A NETWORK OF NETWORKS. It is a global network of computer networks that is both a medium for communication and reference resource on virtually any subject. It is the world's largest computer network. Currently, the Internet has spilled out of the academic world to offer both information access and a fast, inexpensive means of communication to the general public. Internet is the "Information Superhighway".

### HOW CAN IT BENEFIT YOU?

If you are a new user of the Internet, the first thing you probably want to know is what you can do with it. There is a lot to gain becoming a part of the **UAE YELLOW PAGES** directory on the Internet. Some features of this are explained below.

### The UAE - Yellow Pages Listing Will Give You Global Presence

Suppose a Company Representative in USA plans to visit the UAE for business. He will surely go through the Internet UAE Yellow Pages directory to access whatever preliminary information he can get - from USA itself. In the circumstances, he will be able to have complete information of the companies who have a Web Presence and will therefore, contact them for business when he is actually here. Infact, he may also communicate with them through Email and perhaps, even book his orders from there itself. All this is so easily possible. Thus, Internet gives you a Global Presence and everyone can reach you and you can reach everyone else who has an Internet connection. Through **EBM**, you can also put up your own Home Page and display any information that you may wish to have your customers access, without them having to physically reach your premises. Thus, **EBM** will help you to conduct business even overseas, right from your table in office.

### Do Super Business With Your Home Page

Internet offers **Marketing Services** of a unique kind. You can be available to all your customers 24 hours a day and seven days a week. This puts all big and small organisations on an equal footing. Thousands of companies are now publishing on the Web and creating new markets and getting more business - **ROUND THE CLOCK, AROUND THE WORLD!!** **EBM** will set up your Home Page for you. The moment anyone connects to your site, your company information will appear. If you wish, we can create your sales inquiry forms such that they can be filled up online and sent straight to you, all in a matter of seconds. **HOW'S THAT FOR BUSINESS?** **EBM** can insert any graphics that you may wish to have to attract your customers, any kind of interesting things that may catch the attention of your potential customers. All this, and much more!! You can even give each customer individual attention - **AUTOMATICALLY!!**

### FUTURE OF THE INTERNET

Very soon, anyone who has a computer and a telephone line will be on the Internet. To not have it will be like being the odd one out. In such times, the business communication will be through the Internet only. So, it is a wonderful idea to get started on it right now and be one step ahead of the rest. **So, get in touch with EBM and get your Company included on the UAE Yellow Pages or even better, have your own Home Page set up on the Internet.**

**So, Be a Trend Setter, rather than a Follower.**

*EMIRATES BUSINESS MANAGEMENT*

*CONTACT PERSON : Ms. Indu*

*VISIT OUR WEB SITES ON THE INTERNET : <http://www.ebmanage.com> | <http://www.uae-ypages.com>*

*PO BOX : 40234, Dubai - UAE || Tel : 2237270 Fax : 2281411*

# UAE INTERNET YELLOW PAGES LAUNCHED BY EBM

## 1. **Introduction**

UAE has been put on the world map through UAE Internet Yellow Pages - first ever in the Middle East - launched by Emirates Business Management, Dubai. 400,000,000 potential internet users world-wide, growing each day, can access UAE Internet Pages just by typing the words **http://uae-ypages.com** in their respective browsers from any corner of the world. Most of the prominent companies in Dubai, Abu Dhabi, Sharjah and other emirates of the UAE have already been listed or are rushing to get themselves listed soon.

## 2. **Listing Options**

Companies have a choice ranging from a Simple Listing, to Bold, Blink, and Color. They can even have links to any number of pages or advertisements. Companies can have text, pictures, video, audio of their choice, all played live to the potential customers.

## 3. **Search Engine**

On the UAE Internet pages, the companies have been divided neatly by Cities, business categories and sub-categories. For example, you can just search for hotel and all the hotels of UAE that are booked will appear in the list from there. The hotels may have links to their respective advertisements, where the user can find complete details of the hotel, and even book his reservations on-line !!

## 4. **UAE Information**

Apart from the companies' information, UAE Internet Pages provides other useful information about UAE like tourists' information on important places, climate, Demographic Profile, Embassies and lots of other information.

## 5. **Advantages**

The "UAE Internet Yellow Pages" has many advantages as against other media :

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- It can be accessed anywhere in the world through Internet, not requiring any published copies.
- It is interactive. The companies can communicate interactively with their potential clients and clients can post orders, enquiries, feedbacks on line.
- It is Dynamic - the information can be updated at any time - daily, weekly, monthly, ....
- Easy to locate information - just by giving the list of all the companies meeting that criteria.
- Its cost is almost nothing as compared to the published media costs. For example, an advertisement of half a page (A4 sized) for one month may cost more than Dh. 10,000.00 on published media. In case of UAE Internet Yellow Pages, it costs less than Dh. 1,000.00 for a whole year - which is practically nothing in comparison.
- The companies can have links that take the user to their advertisements just by checking on their name.
- Further, these advertisements don't have to be static anymore. The UAE Internet Yellow Pages allows companies to have dynamic, Interactive advertisement, with multimedia too !!

## **ABOUT EBM**

Emirates Business Management is leading Internet Services Company of UAE, specially innovative in the practical use of Internet for public advantage. Apart from UAE Internet Yellow Pages, the company is already having first ever On-line Recruitment Services on Internet - available on its home page - <http://ebmanage.com>. The companies can search for candidates on-line and candidates can look for suitable vacancies just by click of a mouse. EBM has also made home pages for many prominent companies, hotels and other business. It also figures in the list of Internet Training Centres provided by ETISALAT. Indu Singhal, an Engineer and a Master of Business Administration, is the Director of the company.

## **7. HOW TO BOOK**

Interested companies can contact Emirates Business Management in Dubai at 237270, 234787 or fax at 281411 or email at [ebmanage@emirates.net.ae](mailto:ebmanage@emirates.net.ae) or visit their home page [ebmanage.com](http://ebmanage.com) or [uae-ypages.com](http://uae-ypages.com) and post their enquiry there.

## **8. WHAT OTHERS HAVE TO SAY**

### **GULF NEWS**

*“UAE Yellow Pages On World-wide Internet : It is now possible, quite literally, to “let your fingers do the walking” with the launch of a UAE Yellow Pages on the world-side Internet. Internet browsers can access the new Yellow Pages on their computers through a new service launched by Emirates Business Management of Dubai.*

*Prominent companies in Dubai, Abu Dhabi, Sharjah and other emirates have already got themselves listed and Emirates Business Management is hoping to book almost all UAE companies within two months.”*

### **THE GULF TODAY**

*“UAE Yellow Pages go global on Internet : Bulky telephone directories could soon be consigned to the dustbin of history if a new on-line business service gets its way.*

*Companies throughout the UAE can now plug their wares on the UAE Internet Yellow Pages at a minimal rate to an estimated world-wide audience of 400 million users.*

*Such is the popularity of the attempt to bring the Emirates up to date with the super information highway revolution that the service has been swamped with inquiries on its first day of operating.”*

### **GULF BUSINESS**

#### **IT NEWS ROUND-UP : UAE’S BUSINESS DETAILS JOIN THE INFORMATION SUPERHIGHWAY**

*Internet users can now access data concerning business in the UAE by accessing what is claimed to be the Middle East’s first on-line Internet Yellow Pages.*

*Launched by Emirates Business Management (EBM), companies can present their details in a number of formats and can offer links to advertisements as well as text, pictures, video and audio. EBM says it expects to book almost all of the companies on UAE Internet Yellow Pages within two months.*

*The Web Site, which also provides general information about the UAE, can be found at (<http://uae-ypages.com>).*

## Booking Details (Please check wherever appropriate)

### A. Basic Booking for Listing on Internet

(UAE Dh.)

	10
	0

(For one year beginning from the date of appearance on the Internet)

### B. Booking Attributes

	Y/N			
Bold Booking	<input type="checkbox"/>	Dh. 25		
Color Booking	<input type="checkbox"/>	Dh. 25		
Blinking Company Name	<input type="checkbox"/>	Dh. 25		
<b>Sub Total</b>				

### C. Additional Advertisement (Text only)

Size of Booking:	Y/N	Text only		Total Charges
Half of A4 size paper	<input type="checkbox"/>	Dh.300		
Single A4 size paper	<input type="checkbox"/>	Dh.500		
Second A4 size paper	<input type="checkbox"/>	Dh.425		
Third A4 size paper	<input type="checkbox"/>	Dh.350	No.	
Additional A4 size papers	<input type="checkbox"/>	Dh.300	x <input style="width: 20px;" type="text"/>	
<b>Sub Total</b>				

### D. Graphics / Multimedia

	Y/N		No.	
No. of Pictures	<input type="checkbox"/>	Dh.400	x <input style="width: 20px;" type="text"/>	
Audio Clips 10 sec.	<input type="checkbox"/>	Dh.400	x <input style="width: 20px;" type="text"/>	
Video Clips 10 sec.	<input type="checkbox"/>	Dh.700	x <input style="width: 20px;" type="text"/>	
<b>Sub Total</b>				

**Grand Total (=A+B+C+D)**

(UAE Dh.)

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#### Terms and Conditions

1. All the information given by the client will be put up on the UAE Internet Yellow Pages only on receipt of complete payment
2. The above charges are for a period of one year effective from the date of appearance on Internet.
3. Information provided by the client is solely at their own risk as to the correctness and authenticity or any other implication of such information. Emirates Business Management is not responsible for such information.
4. Emirates Business Management reserves the right to edit any information that is to be put up on the Web Pages.
5. Emirates Business Management is not responsible for any filters or any other form of suppression or discontinuation effected by your, your clients', or any other Internet Service Provider.
6. All the entries in the UAE Internet Yellow Pages have been made solely by our own discretion. It is not intended to be a complete representation of all existing businesses in the UAE.

I hereby confirm that the above information is accurate.

For			
Signature		Name	
		Designation	
Date		Place	

Company Stamp

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